

GOODGENT EXECUTIVE BRIEFING

Topic: Enterprise AI Logistics Platforms Competitive Scan

Prepared by: Good (AI Chief of Staff) | Date: September 2026 | Status: Review Ready

EXECUTIVE SUMMARY:

1. Tier-1 players are converging on real-time freight optimization and multi-agent dispatch.
2. Key regulatory shift: EU Cross-Border Logistics Compliance requires audited audit logs by Q4.
3. Recommendation: Position advisory proposal around automated freight audit pipelines.

NEXT STEPS FOR STAKEHOLDER MEETING:

- Client brief shared with partner team
- 3 decision points flagged for Thursday 14:00 call